

MEDEA Awards 2013

Press Release

12 December 2013

Embargo until Friday 13 December 2013

Film English and Dans les murs de la Casbah win top prizes at MEDEA Awards 2013

For the second year running a French university has taken the top professional award at the MEDEA Awards with the announcement that *Dans les murs de la Casbah…* submitted by Université Rennes 2 is the winner of the MEDEA Professional Production Award. The overall prize for the MEDEA User-Generated Award went to *Film English* by UAB Idiomes, Spain. The winners were announced during the MEDEA Awards Ceremony which took place last night as part of the Media & Learning Conference in the Flemish Ministry of Education and Training headquarters in Brussels. This year the competition attracted a record breaking 342 entries from 37 countries.

Dans les murs de la Casbah... was represented during the Awards by Céline Dréan. It is a visually rich web documentary which offers a new and interactive exploration of the legendary Casbah district of Algiers. It builds on university research carried out in Rennes and Algeria into urban sociolinguistics, a discipline that studies the relationship between space and language. It is made available to students as an open and freely available resource.





Film English was represented during the Awards by Kieran Donaghy who is the driving force behind this entry. Film English is a highly engaging language learning resource website which uses short films critically and creatively to not only support language teaching but also to promote cine-literacy – the ability to analyse and interpret moving images – in the language classroom. The website contains over 90 lesson plans for teachers designed around moving images, especially short films, and it is highly practical

colourful, fun and meticulously organised.

Speaking at the Awards ceremony, Mathy Vanbuel, Chairperson of the MEDEA Awards Judging Committee referred to the fact that music figured in many different ways in the entries of this year, sometimes as a subject matter, at other times as a means to learn other subjects such as language or even maths. Other striking trends this year are the success of very high quality web documentaries and the return of radio or audio blogging for education. It was very satisfying for the judges in general to see how the overall quality of the entries has increased.

This year the European Collaboration Award was given to *The Young Musicians of CuxAire* made by Amandus-Abendroth-Gymnasium, Germany and Titus Salt School, UK and represented at the Awards by Rachel Wilson. The young Musicians of CuxAire is a collaboratively made film that builds on the cultures, resources and imaginations of both schools. The students and teachers involved worked closely together to create not only the film but also the music for this entry. The prize for Educational Media Encouraging EU Citizenship, set up to coincide with the European Year of the same name was won by *El Viaje Inesperado* submitted by Escuela de Radio TEA FM from Spain and represented at the Awards by Chuse Fernandez. El Viaje Inesperado is a radio drama written and performed by members of a Spanish group working to ensure that aging adults with intellectual limitations are engaged as actively as possible in society.

Two additional prizes were awarded, the first, the Special Jury Prize was given to *WahaTv* made by the Athénée Léonie de Waha, Belgium and represented at the awards by Emmanuel Chapeau, Athénée Léonie de Waha and Thomas Jungblut, CAV Liège, Belgium in recognition of the quality and value of this highly engaging webTV school service. A second prize for the audience favourite was given to the highly popular *Deutsche lernen mit Musik* submitted by Deutsche Welle, German and represented at the awards by Shirin Kasraeian-Moghaddam.

The other finalists who took part in the MEDEA Awards last night were: A scuola di genere from Italy represented at the awards by Sandra Rumori, *Deutsch lernen mit Musik* from Germany represented at the awards by Shirin Kasraeian-Moghaddam, *Physique à main levée* represented at the awards by Jean-Marie Blondeau and *Practice Your Music* from Spain represented at the awards by Unai Mimenza Gonzalez.

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In addition to the finalists, the Organising Committee also announced 14 entries that are Highly Commended. These are: *Anatomie 3D Lyon 1* by Université Lyon 1 (France), *Cero en conducta* by Cero en conducta (Spain), *Chocolat 3b Podcast* by Scuola Secondaria I grado di Binago - Como (Italy), *Dit is Nicolaas Rockox* by Royal Museum of Fine Arts Antwerp (Belgium), *Doña Ferpecta* by Agora Portals International School (Spain), *Fracking explained – opportunity or danger* by Philipp Dettmer Information Design (Germany), *Got Lactase? The Co-evolution of Genes and Culture* by Howard Hughes Medical Institute (USA), *Mental Health: The Basics* by VEA (Australia), *Planet Maths* by Folens Publishers (Ireland), *Proyecto Happy* by Universidad de Lleida (Spain) *The Anti-Social Network* by Eastlands Primary School (UK), *The Day the Mesozoic Died* by Howard Hughes Medical Institute (USA), *U4Energy-U4Europe* by Liceul Teoretic Emil Racovita (Romania), and *Wikiduca* by Wikiduca (Spain).

Presentations by all the finalists were given during the Media & Learning Conference which attracted over 270 participants from 27 countries and which provides the context for this year's MEDEA Awards.

The closing date for receipt of entries for MEDEA 2014 is 30 September 2014.

For more information about the MEDEA Awards: http://www.medea-awards.com

For more information about the Media & Learning Conference: <u>http://www.media-and-learning.eu</u>



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