



## **#UsersFirst - Engaging users on energy sustainability, indoor comfort and health**

Lessons learned from THE4BEES project: a transnational perspective

## Turin, 23<sup>rd</sup> October 2018

CSI Piemonte, corso Unione Sovietica 216

The partnership of the Alpine Space Project THE4BEES presents the results reached on strategies and solutions to improve energy efficiency on the basis of the involvement of users that live and use every day in schools, offices, alpine huts and social houses.

How important is the human variable in reaching significant energy savings that last over time? What results can be reached raising user awareness and creating competences on energy saving? How to involve final users? Through which methodologies? And, last but not least, how to make lessons learned on building energy management and policy recommendations sustainable over time?

This interactive workshop is dedicated to these and other questions. It will be an opportunity to debate with international experts on energy efficiency, articulating it over practical cases and pooling experiences on user engagement, creation of ad hoc competences, how to create a monitoring system and to manage dedicated information systems.

During the afternoon session some workstations will be available for the participants to interact, with the help of the experts, with some solutions and tools.

## PROGRAMME

- 9.30 Participant registration and welcome coffee
- 10.00 Welcome PIETRO PACINI General Manager CSI Piemonte
- 10.15 **THE4BEES challenge: energy is consumed by people, not by buildings** LISA COSMI - DÉSIRÉE BUA CSI Piemonte, THE4BEES Lead Partner
- 10.30 User involvement: theories and strategies from literature to practice KARIN SCHAKIB-EKBATAN Institute for Resource Efficiency and Energy Strategies, Karlsruhe VALERIJA PETRINEC E-institute Institute for Comprehensive Development Solutions, Ptuj
- 10.50 How to involve users through IT: lessons learned on different target groups MANFRED MITTLEBOCK Research Studio iSPACE, Salzburg
- 11.15 Monitoring consumes: from methodology to a case study JEAN PHILIPPE BACHER School of Engineering and Architecture, Fribourg MARIA TERESA BIROLINI Azienda Lombarda per l'Edilizia Residenziale di Sondrio
- 11.45 **Transforming results into business models and policy recommendations STEFANIA CROTTA** Regione Piemonte, Head of Public Building Management Unit JÜRGEN JÄHNERT BWCON, Stuttgart
- 12.15 Wrap up and debate LISA COSMI CSI Piemonte, THE4BEES Lead Partner
- 13.00 light lunch
- 14.30 Demo area/Show and tell: testing tools and solutions with the experts
- 16.00 End of proceedings

A simultaneous interpretation service is provided

Free event. Please register online: the4bees.eventbrite.it